



  
**webersoft**

**The Design**

**WEB AND**

**DIGITAL MEDIA**

**COMPANY**



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## About Us

We're a tightly knit, experienced team of researchers, analysts, designers, developers and testers who enjoy solving diverse challenges.

Started, Powered and Functioned by equally talented and passionate Founders and Workers, Webersoft has been dedicated to building for your business the digital image it needs.

Be it a Start-up or a Corporate. Our mission is to strive to deliver professionalism, perfection and satisfaction to our customers, by creating visual identities and brand architecture that transforms your business.

### **Find the perfect platform for your business :**

We have many creative ideas on future projects with the best clients. We would love to work with you if you'd wish to join our "Webersoft".

# Services



## Web Services

Static Websites,  
Dynamic Websites,  
Landing Page,  
E-Commerce



## Mobile Applications

Android  
(Native App Development,  
Hybrid App,  
React, Flutter )  
iOS



## Digital Marketing

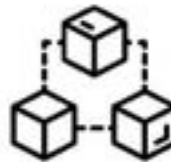
( SEO, SMM, SMO, PPC,  
Influencer Marketing,  
E-Mail Marketing,  
SMS Marketing )



## Customized Software Products



## Metaverse Development



## BlockChain



## Tokenization (NFT)



## IT Recruiting



## Start-Up Needs



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## Web Services

Webersoft is an extremely versatile Web Design and Development company. We offer a premium range of Web Design & Development services, that make things better for all types of business. A perfect website for a business is one of the main components, which plays a significant role in many ways.

We are expert Responsive Web Designing and Development company, with a team of highly experienced professionals who understands the insistence of the market. The user-friendly navigation and perfect design interface will add more grades to your responsive website



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# Static Website

Static websites are best and budget-friendly for small entrepreneurs and we design with full customization according to their needs. Our designers put their complete effort to make the website attractive and offer a fascinating service to your best business website so that you can stand tall among your competitors.

1. Cost-effective
2. Best for small enterprises
3. User-Friendly Interface
4. Easy to navigate





## Dynamic Website

Dynamic websites, unlike static websites they are prone to change depending on the time of the region, depending on the viewer, viewer native language, requirements of the visitor, and other such factors.

We built a dynamic website that includes client-side scripting, and server-side scripting to generate the changing content which is needed for the website and it supports the combination.

### Features at Webersoft for Dynamic Web Designing and Development



Impressive design



Perfect Design Interface



Top-notch quality



Creative concepts



Expert team



Browser Compatibility

# Landing Page

We create landing pages for businesses from scratch, integrating the current online marketing trends, with proven results. It generates landing pages that compel visitors to take action : to read further, subscribe or buy.

We help your visitors have a sense of accomplishment once they have landed on your page. They will be inspired to view more instead of feeling disappointed. Our landing page design service is affordable and benefits of our team's web design and online marketing expertise.



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# E-commerce

## Features at Webersoft for E-Commerce Web Designing and Development :

- 1.Branding
- 2.User-friendly Interface
- 3.Experience tools
- 4.Better online platform
- 5.Faster loading and downloading
- 6.Security

In this digital world, everyone is acculturating to online shopping from traditional shopping since it is the easiest way to get the needed things without any stress.

The magnification of best E-Commerce websites has changed the era of shopping to some greater extent. There are various types of E-Commerce business websites based on capital investment, preferences, mode of business, and etc.



# Mobile Application

## Android

Android is touted as the right choice for startups and emerging companies. Our Android development services ensure that it is fully capable of supporting established companies and their SME counterparts. We are an android development company that guarantees scalability with expertise in everything related to what is android app development.

### 01 Native mobile app development

Our mobile app developers can build high-quality native apps for both Android and iOS systems aligned with your business and security requirements.

### 02 React native

end-to-end react native mobile app development process is designed to take care of your full-cycle development needs. Our team works on everything from design, development to testing and development, ensuring that your product becomes a validation of high app performance in your sector.

### 03 Hybrid mobile app development

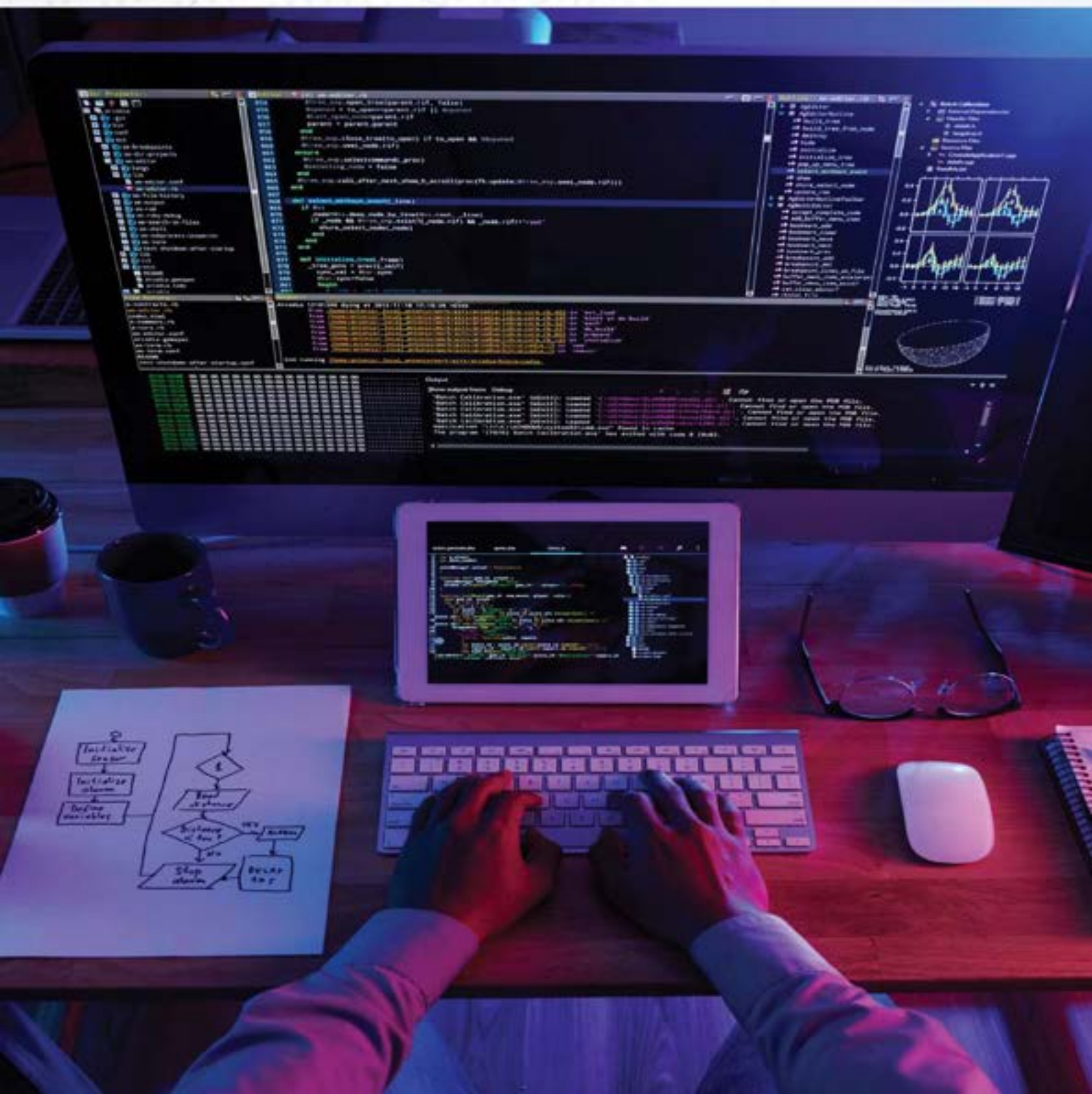
Cross-platform apps that can work in different environments thanks to a unique blend of native and web app technologies.

### 04 Flutter

Our Flutter mobile app development services are devised to help you create a multi-platform existence. Right from finding the best product-market fit to seamlessly deploying your application across a number of platforms, our flutter developer can help you design, develop, test, and launch full-fledged Flutter apps.

# ios application

iOS application development is known as the best choice for building secure, scalable digital solutions. Our iOS software developers ensure that your applications are engineered to make you future-forward businesses.



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# Digital Marketing

Our agency has a team of digital marketing specialists offering SEO, PPC, Social Media, Content Marketing, E-Mail Marketing, Influencer Marketing, SMS Marketing and conversion rate optimisation support.

We use these services to identify and engage our clients' target audiences in order to convert leads into sales. We utilise all available data to carefully consider and optimise websites and campaigns to ensure the best return on investment for our clients. We have proven that a combined holistic approach, which utilises all these digital marketing services substantially increases online traffic.



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## SEO ( Search Engine Optimization )

Increase the organic traffic to your site from search engines. Webersoft will deliver an all-encompassed, professional and bespoke SEO service that's right for your business and delivers measurable results.

## SMO ( Social Media Optimization )

Our consultants can provide an integrated social media strategy for your business, to increase your online visibility, raise brand awareness, encourage engagement, drive website traffic, as well as increase leads and sales.



## PPC ( PAY-PER CLICK )

We use these services to identify and engage our clients' target audiences in order to convert leads into sales. We utilise all available data to carefully consider and optimise websites and campaigns to ensure the best return on investment for our clients. We have proven that a combined holistic approach, which utilises all these digital marketing services substantially increases online traffic.

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## Static Website

With influencer marketing being the buzzword for social media today, you need top influencers to make the voice of your brand being heard the loudest among the crowd. This is exactly what the Best Influencer Marketing agency services can help you with.

## E-mail Marketing

Email marketing is a digital marketing strategy used by thousands of businesses worldwide to create brand recognition, drive sales and build client relationships.

Don't let this be the case for your brand. Capitalize on conversion-focused email marketing services from the best email marketing companies and get smart with your digital marketing spending and online promotions.



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# Products



We help you drive your transformation at the pace and passion of a startup, with expert execution at global scale. We base our products development offerings on a thorough understanding of clients' business requirements and our ability to deliver dependable solutions.

1. ERP
2. CRM
3. Billing Software
4. POS (Point of Sale )
5. Civil Management Software
6. Courier Management Software
7. Logistics Management Software
8. Production Management Software
9. Finance Management Software
10. HRM/Payroll
11. Printing Management Software
12. CCTV ( Complete Enterprise Resource Software Planning )
13. Ticketing System
14. Hospital Management Software
15. Food Delivery Software
16. Crusher Management Software



We combine diverse business domain knowledge with technology experts and best practices methodologies to deliver high-quality results in a cost-conscious manner to maximize your competitive advantage and organizational productivity.

Every business is unique & needs a customised approach to transform. We also upgrade ourselves persistently to keep pace with the changing technology landscape.





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## Metaverse

We help you launch a future-ready Metaverse by supporting the technical and development needs of your project. With our expertise in blockchain, augmented reality, and virtual reality, we design and develop metaverse components like 3D virtual spaces, metaverse NFT marketplaces, metaverse applications, and decentralized platforms.



Our metaverse applications and web-based solutions bring value to users by revolutionizing business communication, online education, gaming and sales. With applications and web-based solutions tailored as per clients' needs and demands, we deliver positive user experiences.

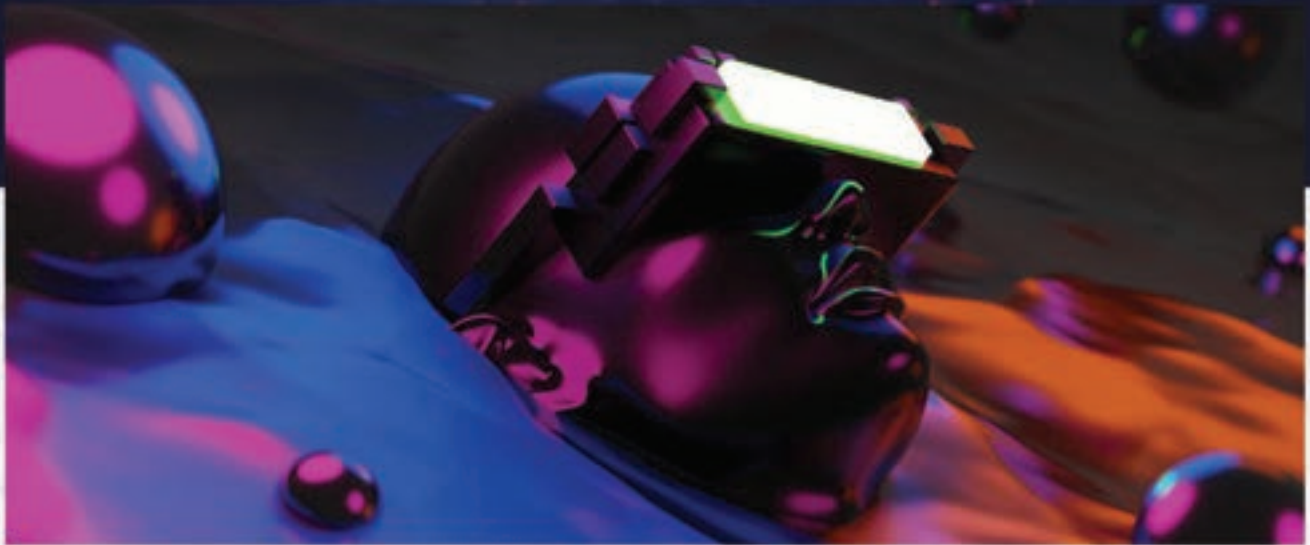


## Block Chain Development

As an experienced web3 development company, we design and develop interactive web3 solutions using blockchain, AI, NFTs, IoT and cryptography technologies. With expertise in web3 tools, frameworks, APIs, oracles and programming languages like Rust & Solidity, our developers cater to diverse industries, from gaming to real estate and fintech.



# NFT



## NFT

Tokenization-as-a-service is a business model offered by Web3 companies that allows asset owners, brands, collectors, and intellectual property holders to create an NFT backed by physical goods. There is no limit to what type of physical goods can be tokenized, but they're usually assets of value like rare collectibles, art, or cultural memorabilia. The resulting NFT acts as a collectible in and of itself, as well as a representation of ownership of the physical item. When someone buys, sells, or trades the NFT on a digital marketplace, ownership of the physical item transfers along with the NFT.



# Our Clients

- [www.herdreamstore.in](http://www.herdreamstore.in)
- [www.aadiland.com](http://www.aadiland.com)
- [www.aldaweb3.com](http://www.aldaweb3.com)
- [www.neemexim.com](http://www.neemexim.com)
- [www.nattathinadarhospital.com](http://www.nattathinadarhospital.com)
- [www.dakshcctv.com](http://www.dakshcctv.com)
- [www.kevinmax.in](http://www.kevinmax.in)
- [www.herbalhealthcarechennai.com](http://www.herbalhealthcarechennai.com)
- [www.techcti.in](http://www.techcti.in)
- [www.tecnova.in](http://www.tecnova.in)
- [www.rsnxports.com](http://www.rsnxports.com)
- [www.saiguruenterprises.com](http://www.saiguruenterprises.com)
- [www.peeteecoach.com](http://www.peeteecoach.com)
- [www.atlascorporation.com](http://www.atlascorporation.com)
- [www.thinnai.org](http://www.thinnai.org)
- [www.astrumhome.com](http://www.astrumhome.com)



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## Testimonials

### **Herbal health care – Dr. Arun**

Excellent, working with Webersoft was great. Thanks to their knowledge and determination our website looks great and functions really good. I am recommend anyone that is looking for a custom website to give them a call and speak to them, they will guide you to the right direction. Get ahead of your competition and start earning more leads, sales, and revenue by partnering with WebFX, the most proven and trusted digital marketing partner.

### **Daksh CCTV India Pvt Ltd - Mr. Muthu Senthil Kumar**

Excellent, working with Webersoft was great. Thanks to their knowledge and determination our website looks great and functions really good. I am recommend anyone that is looking for a custom website to give them a call and speak to them, they will guide you to the right direction. Get ahead of your competition and start earning more leads, sales, and revenue by partnering with WebFX, the most proven and trusted digital marketing partner.

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## **Neem Oil - Mr. Damodharan/ MD**

This Company is AMAZING, they are very professional, I hired them to build my website, and they did an EXCELLENT JOB, and I could get many new customers for my business with my attractive websites. They also taught me to manage my website to make all kind of changes with my administration. If you want to get more customers for your business, ccontact them, they will be the best invested money for your business. Once again, THANK YOU WeberSoft

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## **Aadiland/ALDA Web3 Pvt Ltd - Mr. Hari Ponnaih, London**

This Company is AMAZING, they are very professional, I hired them to build my website, and they did an EXCELLENT JOB, and I could get many new customers for my business with my attractive websites. They also taught me to manage my website to make all kind of changes with my administration. If you want to get more customers for your business, ccontact them, they will be the best invested money for your business. Once again, THANK YOU Webersoft

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## **TechCTI Technologies - Mr. Vivek / MD , Dubai**

A Website mirrors the company identity, That gives it a face and a soul. Webersoft did that for [www.techcti.com](http://www.techcti.com) . They instantly knew what we wanted to accomplish, they were fast, responsive and relatively affordable. The final product was very functional, tasteful and aesthetically nice to look at. We already recommended them to other customers and I think that would be the best testimonial and the ultimate recognition.

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## **Theni Nattathi Nadar Multi Speciality Hospital - Mr. Damodharan**

Your customer service and attention to detail have been outstanding. You should be very proud of the service you provide.

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## **Unicam - Mr. Amith**

Super recommended Ticketing tool from WeberSoft, facilitates ticket assignment and monitoring, in addition to keeping the end user informed. The features are great, the support is great and the value for money is really acceptable.

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## **Sri Sai Pit Spot - Mr. A. Karthivel / MD**

WeberSoft Billing Software has really helped our company with payment processing and billing. We can process invoices much faster and also keep note of our clients' outstanding payments. Everything in this Billing Software is programmed to help a business grow! Thanks and Kudos to the team.